**EARNED RATE**

*Monthly Basis Only*

<table>
<thead>
<tr>
<th>Inches</th>
<th>Rate per inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 39</td>
<td>$7.50</td>
</tr>
<tr>
<td>40 - 99</td>
<td>$6.75</td>
</tr>
<tr>
<td>100 - 199</td>
<td>$6.60</td>
</tr>
<tr>
<td>200 - 399</td>
<td>$6.40</td>
</tr>
<tr>
<td>Over 400</td>
<td>$6.20</td>
</tr>
</tbody>
</table>

**Contract Rates**

We offer a variety of contracts. A contract can offer the advertiser the best advertising value and exposure. Call our offices for more information!

Accounts must be paid by 10th of the month to receive volume, rerun and/or contract discounts!

**Pre-Printed Inserts**

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Sheet</td>
<td>$195</td>
</tr>
<tr>
<td>4 pg</td>
<td>$220</td>
</tr>
<tr>
<td>8 pg</td>
<td>$230</td>
</tr>
<tr>
<td>12 pg</td>
<td>$240</td>
</tr>
<tr>
<td>16 pg</td>
<td>$260</td>
</tr>
</tbody>
</table>

These rates are based on tabloid size pages.
Pre-printed inserts are subject to approval by this newspaper and by the U.S. Post Office.
Additional charge for extra folding or imprinting.
Pre-printed inserts will not be added to monthly totals in computing earned or contract rates.
Publishers of:

The Tecumseh Chieftain

Rate Card Effective February 1, 2021

DEADLINE: Friday at 4:00 P.M.
NATIONAL RATE (COMM.) $8.25 PER COLUMN INCH
OPEN LOCAL RATE $7.50 PER COLUMN INCH

Minimum ad size= 1 column x 1 inch
CLASSIFIED:
$7.50 for first 25 words, 25¢ per word after first 25 words
No orders accepted for less than $7.50
Blind ads $1.00 extra
$1.50 billing charge

COLOR:
Color charge of $85 (quarter page minimum)

MECHANICAL:
Broad Column Width 1.80 inches
Column Depth 21 inches

Tab: 5 Columns Width 10 inches

CIRCULATION:
Published weekly on Thursday

Official Johnson County and City of Tecumseh Newspaper
County Seat Newspaper - Approximately 90% Market Penetration

MISCELLANEOUS:
All advertising subject to approval!
Subscriptions: $48 per year in Nemaha and adjoining counties;
$52 out of area in state; $57 out-of-state

PRE-PRINTED INSERTS - FLAT RATE:
Single Sheet $195
4 pg.$220
8 pg.$230
12 pg.$240
16 pg.$260

These rates are based on tabloid size pages.
Pre-printed inserts are subject to approval by this newspaper and by the U.S. Post Office.
Additional charge for extra folding or imprinting.
Pre-printed inserts will not be added to monthly totals in computing earned or contract rates.

Tecumseh Chieftain
P.O. Box 809 - 117 South 3rd Street
Tecumseh, Nebraska 68450
Phone: 402-335-3394
Email: ads@tecumsehchieftain.com
www.tecumsehchieftain.com